

## SHAMPOO



We know that many natural shampoos do not provide the lathering, foaming suds that you are accustomed to from most commercial shampoos today. But most off-the-shelf drug store shampoos and even many high end shampoos contain ingredients that are known to be harsh chemicals which penetrate your hair and skin over the years leaving trace elements in your body.

At **Save Your World®**, we are just as concerned about saving your skin, hair and body as we are about preserving the environment, so we searched for just the right ingredients – natural and gentle to your hair and skin, that can still provide the thick, foam and lather that you are accustomed to.

This formula along with our natural, refreshing aromas will make you want to wash your hair everyday – go ahead its gentle enough. We offer a natural, pH balanced, paraben-free and gentle shampoo with the unique ingredients of Organic Yerba Maté adding rich nutrients and astringent properties coupled with high concentrations of the finest Organic Aloe Vera to make your hair feel soft and clean.

Wash your troubles away!

**INFUSION OF CHAMOMILE:** A naturally derived extract from the chamomile herb, which provides soothing, antiseptic properties to the scalp and promotes healing of the skin.

**SODIUM COCO SULFATE:** Naturally derived from pure coconut oil and a healthy alternative to Sodium Lauryl Sulfate, this ingredient which is part of the surfactant base (or natural cleansing agent), provides thickening and foaming characteristics to our shampoo while leaving the hair feeling full and silky.

**SODIUM LARYLGLUCOSIDES HYDROXYPROPYLSULFONATE:** A naturally mild corn and sugar derivative used as a surfactant (cleansing) foaming agent. It enhances the thickness of the shampoo and because of its gentle formula, does not cause eye or skin irritation.

**COCAMPHODIACETATE:** A natural coconut oil based foaming agent as part of the surfactant blend, used to add thickness and fluidity. It is extremely gentle on the hair and causes no eye irritation.

**GOTU KOLA EXTRACT GLYCERINE:** A natural perennial herb extract that stimulates the hair shaft, provides astringent properties, reduces oiliness and promotes restorative properties to the hair.

**PANTHENYL HYDROXYPROPYL STEARDIMONIUM CLORIDE:** An essential Vitamin B5 compound that naturally pulls water into the cells and hair shaft aiding in the retention of moisture and flexibility to your hair.

**DELTA GLUCONOLACTONE:** Used as a natural preservative, this ingredient which is produced naturally in your body to detoxify the liver, maintains long-lasting freshness for our shampoo.

**CALCIUM GLUCOMATE:** This ingredient enhances DELTA GLUCONOLACTONE as a preservative by opening the cell walls and allowing the preservative to penetrate and protect the shampoo.

**SORBIC ACID:** A natural organic compound found in Mountain Ash berries used as a preservative to the overall shampoo formulation.

**ORGANIC ALOE VERA EXTRACT:** We use only certified organic Aloe Vera extract sourced by the world's oldest and largest manufacturer and grower of Aloe Vera from a farm in the Dominican Republic. Aloe has been used for centuries as a rejuvenator of cells for the hair.

**ORGANIC YERBA MATÉ EXTRACT:** We are the first company in the United States to utilize this Southern Brazil nutrient rich tree leaf extract in a complete line of personal care products. This certified organic extract has skin strengthening properties, is naturally astringent and rich in vitamins, minerals and antioxidants.

**PURE ESSENTIAL OILS:** We use carefully selected pure natural essential oils to provide our pleasantly fresh and unique aromas, as fresh and unique as the rainforest we preserve.